



North Carolina Central University  
**Division of Bands**  
Gospel Explosion Benefit Concert



Dear Prospective Sponsor,

The North Carolina Central University - Sound Machine Booster Club (SMBC) brings you sincere greetings. The Sound Machine Booster Club is a subsidiary of the North Carolina Central University Alumni Association, which strongly supports the Sound Machine, Pep Band, Symphonic Band, Concert Band, NCCU Band Percussion Ensemble and Wind Symphony.

On Sunday, September 27, 2015, the Sound Machine Booster Club and NCCU Division of Bands will host the **2<sup>nd</sup> Annual Gospel Explosion Benefit Concert** at the Hillside High School Theatre, Durham, NC at 4pm. This fundraiser will aid with ongoing efforts to support the program by providing funds to award scholarships, assist with travel expenses, maintenance and equipment expenses, and general costs associated with sustaining the band program's various entities.

We would also like to extend to you an opportunity to promote your business or family by sponsoring the benefit concert. Sponsors can purchase advertisements for the program book in various sizes or purchase a level of sponsorship, which are tax deductible. This book will recognize local businesses, churches, family members and friends of the North Carolina Central University Sound Machine. Therefore, it will be in the hands of hundreds of patrons. Enclosed is a detailed application for the various contribution levels available. Please select the level that you are able to donate for this worthy cause.

We look forward to your contribution toward our benefit event. We appreciate your cooperation, and hope to see you on **Sunday, September 27, 2015** at the Hillside High School Theatre. If you have any questions please feel free to email me, Elecia Brown, the chair of the Gospel Explosion, or Mr. Xavier Cason using our information below. All advertisement information and payments are due no later than **Friday, September 4, 2015**. We look forward to hearing from you.

Thank you for your support!

Sincerely,

Elecia Brown  
Gospel Explosion Chair  
[NCCUsmbc@yahoo.com](mailto:NCCUsmbc@yahoo.com)

Xavier Cason  
Fundraising Chair